PARSONS®

VIRTUAL OPERATIONS TRADECRAFT COURSE

Develop And Understand the use of Digital Sock Puppets

Course Overview

The Virtual Operations Tradecraft Course (VOTC) offers comprehensive training on the creation, strategic development, and effective deployment of digital sock puppets to bolster an organization's operations in the virtual domain. Spanning one week, this intensive course begins by guiding students through the intricacies of crafting and maintaining digital sock puppets within the information environment. It progresses to demonstrate the practical use of these digital entities, leveraging a variety of tools, and culminates in hands-on exercises that test the students' proficiency in deploying sock puppets in scenarios that mimic real-world operations.

Designed for immersive learning, VOTC meticulously prepares participants to adeptly employ and sustain digital sock puppets during Operations in the Information Environment (OIE). The curriculum is enriched with critical topics such as managed attribution techniques, the principles of social engineering, targeting strategies, tool integration, engaging in online interactions, advanced research methodologies, and effective information gathering- all aimed at accomplishing an organization's strategic objectives.

Through this dynamic, hands-on approach, students gain not only a strong theoretical foundation but also practical, real-world skills. Upon successful completion of the course, students will understand the development, implementation, social engineering methodologies, and ongoing maintenance required to design and manage sophisticated sock puppet operations.

Day 1

- Intro to VOTC
- Managed Attribution
- Tool Integration: Inception/Digitz
- Tool Integration: Dimensions
- Tool Integration: Omega

Day 2

- Beginning with the End in Mind
- Crafting a Killer Backstory
- Social Media Overview
- Profile Images

Day 3

- Content Creation 101 – Media and Writing Styles
- Sock Puppet presentation
- Targeting in a Nutshell

Day 4

- Digital Sock Puppet Hunt
- Network Targeting Exercise
- Student Presentations

Day 5

- VOTC Test
- Develop targeting Sock Puppets
- Sock Puppet Tool integration
- Final Brief, Hotwash, Next Steps
- AAR / Graduation

***CASO is a prerequisite for this course.**

Al Merino / Vice President Technical Operations
6415 Brookstone Ln #104 & #201, Fayetteville, NC 28314
Albert.Merino@parsons.us / (910)-912-2375

More Info and Enrollment!

We offer various options to create a contracted, dedicated course to meet your organization's operational requirements. For contracted training and price quotes please send all inquiries to:

TOGTraining.parsons@parsons.us

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