PARSONS®

Information Dominance (ID) CASO

The Future of Information Dominance

Course Overview

ID CASO represents Parsons Technical Operation Group's comprehensive training program tailored for Psychological Operations (PSYOP) practitioners. This suite of integrated training solutions, grounded in the seven-step PSYOP process, is centered on leveraging commercial best practices and marketing strategies to comprehend and capitalize on publicly available information (PAI) through advanced and secure research methodologies to improve PSYOP activities.

The intensive ten-day ID CASO course is designed to equip PSYOP personnel with necessary proficiencies and tools, essential for navigating the dynamic digital landscape effectively. This preparation and understanding of the OIE enable them to effectively contribute to Information Dominance or Information Warfare Operations across all levels of Department of War (DoW) and Department of State (DoS). PAI serves as a crucial resource for identifying target audiences, pinpointing key communicators/influencers and communication nodes, exposing misinformation or deception campaigns, and providing vital assessment criteria to support successful PSYOP Operations.

Conducted either online or in-person, participants immerse themselves in a secure digital research environment. This environment facilitates continuous evaluation of their digital footprint while enabling the safe discovery, synthesis, and analysis of PAI data and metadata to support PSYOP Operations resulting in actionable insights that can be communicated effectively to leaders and stakeholders.

ID CASO Quick Facts:

- Ten-day intensive certification course in PAI investigative methods closely aligned with the seven step PSYOP process.
- Students apply critical thinking processes to translate findings into mission outcomes.
- Train at the speed of technology - learn with real-time and relevant data, with integration of custom research requirements as needed.
- Integration of both publicly available and commercial toolsets that enhance skills-based research techniques.
- Available as a scheduled open enrollment iteration online for government customers, or as a dedicated course for your organization, anywhere.
- TOG Instructors bring 200+ years combined experience and have trained more than 3000 graduates in recent years.

Certification

ID CASO instructors combine interactive, verbal instruction, and curated practical scenarios which students must master and apply to multiple course research deliverables. Once all requirements are met and final capstone briefed, students will receive a certificate with our designated mark indicating that they are recognized as being highly proficient in PAI research skills and knowledge of industry standard marketing methods and approaches acquired during the course.

2027 © Parsons Technical Operations Group. All Rights Reserved

Course Schedule

Plan	Analyze	Develop	Produce	Disseminate	Evaluate	Report
• Legal Considerations in PAI Research • Setup and Online Attribution • Research Planning and Methods • Pre-emptive PSYOP • Long Term Planning	• TAA • Social Movement Theory • Narrative Analysis • Theory of Behavior Change • Emotional Environment • Digital Literacy • Keywords • Human Domain and Bias	• Branding • Rebranding and Countering • Social Media Discovery • Geolocation Analysis	• Misinformation and Disinformation • Propaganda and Deception • Content Analysis • Image and Video Analysis • Discovery Workflow	• Key Influencer • Key Communicator • Link Analysis • Social Network Analysis • Social Change and Activism • Cognitive Loading	• Assessments • Evaluating Digital Environments and Social Data • Realistic Viral Expectations and Outcome Management • Partner and Agency Capacity • ARCYBER and OSINT Support to PSYOP	• Open Research Challenge • Final Product / Presentation

Delivery

Parsons TOG offers training online, in person at our facilities in Herndon, VA, and Fayetteville, NC, or on-site through mobile training teams. Our secure virtual platform uses US Government–approved, Tier C–compliant encrypted Office 365 solutions that meet ISO, SOC, HIPAA, and FERPA standards and enforce multi-factor authentication. Our security-cleared instructors can train in any environment that meets required standards, ensuring compliance with your operational security requirements.

Missions and Skills Supported

TOG instructors are specially trained and have combined experience analyzing PAI in the private sector. Our clients include corporations, universities, and Non-US clients supporting diverse mission and problem sets.

- All Source & Open-Source Intelligence
- Civil Affairs
- Counter-Terrorism
- Counter-Threat Finance
- Counterintelligence
- Digital Communications
- Force Protection
- Identity Management & Signature Reduction
- Information Operations
- Military Deception
- Operational Security
- Preparation of the Digital environment
- Public Affairs
- Targeting
- Threat Intelligence

More Info and Enrollment!

We offer various options to create a contracted, dedicated course to meet your organization's operational requirements. For contracted training and price quotes please send all inquiries to:
TOGTraining.parsons@parsons.us

Al Merino / Vice President Technical Operations
6415 Brookstone Ln #104 & #201, Fayetteville, NC 28314
Albert.Merino@parsons.us / (910)-912-2375

2027 © Parsons Technical Operations Group. All Rights Reserved