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BLACK HORSE

a **PARSONS** Company

VIRTUAL OPERATIONS TRADECRAFT COURSE

Enhanced Proficiency in Utilizing Digital Sock Puppets

Course Overview

The Virtual Operations Tradecraft Course (VOTC) offers comprehensive training on the management, strategic implementation and effective deployment of digital sock puppets to bolster an organization's operations in the virtual domain. Spanning one week, this intensive course begins by guiding students through the intricacies of crafting and maintaining digital sock puppets within the information environment. It progresses to demonstrate the practical use of these digital entities, leveraging a variety of tools, and culminates in hands-on exercises that test the students' proficiency in deploying sock puppets in scenarios that mimic real-world operations.

Designed for immersive learning, VOTC meticulously prepares participants to adeptly employ and sustain digital sock puppets during Operations in the Information Environment (OIE). The curriculum is enriched with critical topics such as managed attribution techniques, the principles of social engineering, targeting strategies, tool integration, engaging in online interactions, advanced research methodologies, and effective information gathering—all aimed at accomplishing an organization's strategic objectives.

Through this dynamic and practical approach, students are not just taught theory but are equipped with actionable skills and knowledge. Upon completion of the course, students will understand the development, implementation, social engineering methodology, and maintenance needed of sophisticated sock puppet operations.

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| <ul style="list-style-type: none"> • Day 1 • Intro to VOTC • Managed Attribution • Beginning with the End in Mind • Crafting a Killer Backstory | <ul style="list-style-type: none"> • Day 2 • Social Media Overview • Profile Images • Content Creation 101 – Media and Writing Styles • Sock Puppet Presentation | <ul style="list-style-type: none"> • Day 3 • Tool Integration: Inception • Tool Integration: Digitz • Tool Integration: Dimensions • Tool Integration: Omega | <ul style="list-style-type: none"> • Day 4 • Digital Sock Puppet Hunt • Targeting in a Nutshell • Network Targeting Exercise • Student presentations | <ul style="list-style-type: none"> • Day 5 • VOTC Test • Develop targeting Sock Puppets • Sock Puppet Tool integration • Final Brief, Hotwash, Next Steps • AAR / Graduation |
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***CASO is a prerequisite for this course.**

We offer the option to create a contracted, dedicated course to meet your organization's operational requirements. For contracted training and price quotes please send all inquiries to TOGTraining@blackhorsesolutions.com



More Info and Enrollment!