

# PARSONS NEWS

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**FOR IMMEDIATE RELEASE**

## **PARSONS-MANAGED HOUSTON METRO PROJECT WINS APTA ADWHEEL AWARDS**

PASADENA, CA (November 14, 2013) – Parsons is pleased to announce that the American Public Transportation Association (APTA) recently recognized the Metropolitan Transit Authority of Harris County (METRO) with three AdWheel Awards related to its community outreach program, which is managed by Parsons.

Each year, APTA honors members' advertising, marketing, and communications efforts with AdWheel Awards. Efforts arising from METRO's community outreach program were honored with awards in the large transit agency category. METRO's [Think Rail school safety program](#) won the Grand Award and first place for outstanding public relations/awareness or educational campaign. METRO's [Open Your Brain video](#), aimed at educating elementary-age students about rail safety, won the Grand Award and first place for video presentations. In addition, the [Welcome to the New Downtown booklet](#) won an award for brochures. All three award-winning submissions were developed by Parsons' marketing and communications sub-consultant, Langrand and Company, a local small business enterprise. In addition to managing METRO's community outreach program, Parsons is also the managing partner of the design-build joint venture responsible for designing and building METRO's expanded light rail system.

"Parsons would like to congratulate METRO on these awards," said Todd Wager, Parsons group president. "We've worked with METRO for a long time, and we are proud to be associated with such a successful organization and fantastic outreach program."

Recipients of AdWheel awards were honored with a special ceremony at APTA's annual meeting in October.

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